

Overall intent statement

Our curriculum is the principal means of achieving the Travel and Tourism and school's vision and of embedding the values of both the school and the department. The intention of our curriculum is to ensure that all students develop detailed knowledge of the travel and tourism industry and the destinations that are visited within the United Kingdom and the rest of the world. Through their knowledge students will become reflective and critical thinkers who are able to construct balanced and evidenced arguments. Through creating cultural capital and understanding of the component industries that make up the travel and tourism sector and the skills required for different roles, students will develop the skills and knowledge that are required to work in a variety of different travel and tourism roles. Students will be able to study vocational courses that will allow them to develop their knowledge and skills through a variety of different activities. They will be encouraged to develop the CHARACTER values throughout the courses to help them to become students who are able to work individually and together to achieve the best outcomes.

Intent statements by Key Stage

	Subject-based curriculum
Key Stage 3	The intention of our engaging extra-curricular offer at Key Stage 3 is for students to develop an interest in business and enterprise through the working together in groups to run small business activities, building skills that will help them with the travel and tourism industry. This will develop their tolerance, empathy and respect for others and allow them to become more articulate as individuals.
Key Stage 4	The intention of our engaging Travel and Tourism Key Stage 4 curriculum is to ensure that all students use their understanding of tourism within the United Kingdom and the travel industry to develop and understanding of how different businesses and tourist destinations meet the needs of different types of visitors through the use of real-life examples. Students will be able to build on their research and organisation skills to successfully complete assessments both individually and through group work. The topics covered will allow students to develop the CHARACTER values of articulation, resilience and ambition through the challenging situations that they will face through starting a new subject at Key Stage 4.
Key Stage 5	The intention of our engaging Travel and Tourism Key Stage 5 curriculum is to ensure that all students develop mastery in their knowledge of tourism types, global destinations, customer needs, tourist attractions and how marketing is used in the sector. Students will be able to identify both successes and failures in the industry and through analysing the challenges that have been faced develop an insight into how the industry works. To be successful, students will need to have high levels of articulation, confidence and be courageous to enable them to develop their mindset and skills to allow them to be successful through the assessments and to achieve future employment in their chosen career.